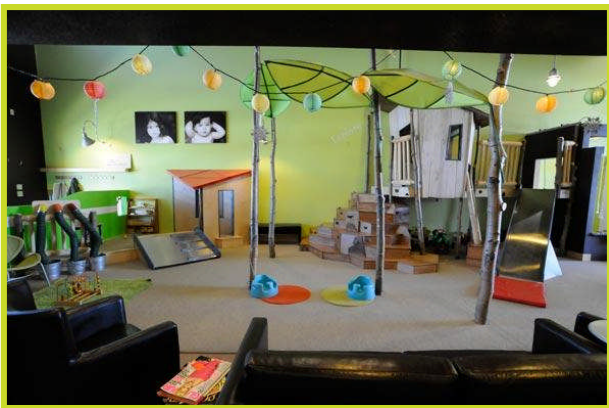




These are the steps to your future...

We are a hip and trendy play café that is an exciting place for kids and an social outlet for adults.

If you are looking for a special business that truly has a positive effect on families your search has ended. Cool Beans Playhouse and Cafe is not a place with loud music, tokens, and greasy food. This is a unique business that caters to children ages 0-8 and also lets adults feel like adults. We are focused on helping you bring local flavor and have a local impact with your new business. We want you to serve local coffee, food, and connect with other businesses and charities. We work hard to keep the look of our play café fun and bright but also clean and sanitary! We will be there to support you and help you to be suc-



CoolBeans
Playhouse and Cafe

Questions or need more information?

4019 S Mason St #5
Fort Collins, CO 80525
www.CoolBeansPlayhouse.com

Email
Franchise@CoolBeansPlayhouse.com
970.266.1135

are you ready?



the advantages of franchising

Risk minimization!

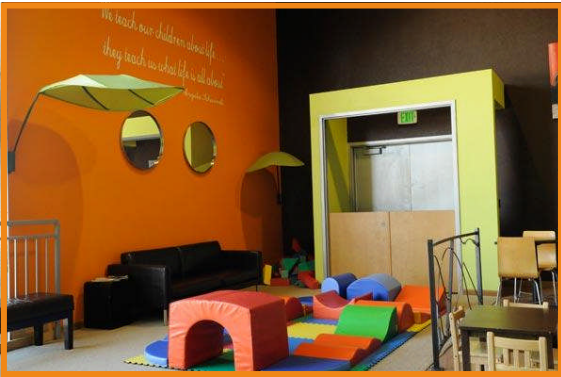
We have done our research!

We have a proven business format and method of operation, offering a product that has sold successfully.

We offer you formal instruction and on-the-job training.

We provide management assistance, including accounting procedures, personnel and facility management.

Finally, franchising is a solid economic niche that caters to specialized needs.



is your community ready for an indoor play café?

We only approve communities that you can be successful in. If your area has a high family demographic with families that need a way to get out of the house. If your area has 90,000 or more people in the surrounding area then we may be a good fit for you. A business is only successful if there is a need for a product in the area. Our target market is families and especially stay at home moms, nannies, and dads.

we are there for You!

We not only have a proven business model we also have a proven marketing strategy. We will be there to walk you through training, set-up, the grand opening, marketing, and everything else that comes up over the lifetime of your business.

We will teach you what works and how to reach your customers all while positively impacting your community. If you think you would be a good fit in the indoor play area and café business we would love to hear from you. Franchises are now available! Please email us at franchise@CoolBeansPlayhouse.com for more information and to set up a meeting.

application Process

We are looking for the best fit for our company. We are very selective and want to make sure we can set you up for success. Due to this our application is a bit lengthy and we have a \$500 - \$800 application fee. It is important to us that Cool Beans is the right choice for you!



What we can do for You!

Business Set Up

- You will have our support with every aspect of your business up to your *Grand Opening.*

Location Selection

- Help you decide the right store front for you and your community.

Training

- Prior to opening you will attend training at a Cool Beans Playhouse and Cafe facility to learn every aspect of running your new franchise.

Event Support

- Will provide you with a list of proven to bring in the people events.

Birthday Support

- We will provide you with contracts, menus, and themes.

Post Opening Support

- You will have our help with advertising for employee's, interviewing, and hiring.

Marketing Strategies & On Going Support

- We will continue to provide you with marketing support, production guidance, training materials for employees, menu development, practical business advice, and more. Our learning community provides a constant stream of updated information.